

Five Corporations Raise More Than \$1 Million Each for American Cancer Society

ATLANTA, Feb. 8, 2018 /[PRNewswire-USNewswire](#)/ -- Five U.S. corporations each raised more than \$1 million for the American Cancer Society in 2017. Through their commitment to the Partners Against Cancer program, these companies have engaged their employees in team fundraising and sponsorship events as a way for them to play an active role in the fight against cancer.

"We are honored to be part of such a generous and giving community of corporations that support our efforts to provide empowering resources, and convene activists to create awareness and impact," said Sharon Byers, chief development and marketing officer, American Cancer Society.

The American Cancer Society thanks the following national partners:

Chevrolet contributed \$2 million to the American Cancer Society through its participation in 92 Making Strides Against Breast Cancer events across the country, with more than 1,500 participants in 226 Making Strides teams. They have been a valued partner for seven years. Through the support of dealers, employees, customers and friends, Chevrolet contributes nationally through a variety of activities such as event sponsorships, team participation and customer interactions through various promotions.

Delta Air Lines started its American Cancer Society support more than 15 years ago through local Relay For Life events. The partnership has grown into a company-wide international fundraising campaign. Delta Air Lines executives, employees and customers have continuously raised money for the American Cancer Society donating nearly \$2.3 million in 2017. They have participated in nearly 50 community-based Relay For Life events with thousands of participants on hundreds of teams across the country, hosted corporate events such as the Jet Drag, galas, and golf events, and even supported Day of Hope events in more than 100 airports in 12 countries.

Kroger has partnered with the American Cancer Society for more than 42 years through volunteerism, and various internal and external fundraisers. In 2017, Kroger participated in nearly 200 Making Strides Against Breast Cancer, Relay For Life, golf, and gala events across the country. Kroger donated over \$2.2 million last year and has collectively given more than \$9 million over the past five years to American Cancer Society events.

Nucor has been raising money for the American Cancer Society for more than 10 years, and donated more than \$1.2 million in 2017. Nucor participated in 20 Relay For Life events, and their own Cycle the South fundraiser. Through fundraising efforts, Nucor had the opportunity to name a cancer research grant, The Nucor Super Cooper Hodges Grant, funded for 3 years focused on stem cell reprogramming during oncogenesis and development.

Walmart has been fighting cancer for nearly 60 years with the American Cancer Society. Walmart, the Walmart Foundation, and Walmart associates have contributed more than \$100 million in total revenue support through payroll deductions and matching funds. Additionally, more than 9,000 Walmart employees and friends participated in over 700 Relay For Life and Making Strides Against Breast Cancer events across the country, raising more than \$5.6 million in 2017 alone.

Funds raised will help the American Cancer Society attack cancer in dozens of ways, each of them critical to achieving a world without cancer, from developing breakthrough therapies to building supportive communities to make a difference in the global fight against cancer.

For more information about the American Cancer Society Partners Against Cancer program, visit [cancer.org](https://www.cancer.org).

SOURCE American Cancer Society

For further information: Charaighn Sesock, American Cancer Society, 559.972.4877,
charaighn.sesock@cancer.org
