

# American Cancer Society Reductions in Wake of Fundraising Drop from Coronavirus Pandemic

The American Cancer Society has never faced a threat to our mission like COVID-19. The pandemic has severely reduced our fundraising revenue and forced us to take significant cost-saving measures. ACS is reducing its overall budget by approximately 30 percent, with cuts to both non-personnel and personnel expenses. Unfortunately, this included eliminating approximately 1,000 staff positions nationwide.

We are also making a fundamental shift in how we engage and serve communities. Within a very short period of time, we had to reconfigure our entire portfolio to honor donor dollars and continue to advance our mission amid these very difficult times. We will continue to engage with people where they live their lives, with a greater emphasis on the digital world in which we live.

Most importantly, we will continue to serve patients and attack cancer from every angle through research, education, advocacy, and patient services.

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