

# American Cancer Society CEO Speaks at Global GE Healthcare Media Summit

Atlanta 2007/06/13 -On May 15, American Cancer Society CEO John Seffrin, Ph.D., joined leading scientific experts and health care visionaries in New York City to address the news media in Healthcare Re-imagined: Improving Patient Care through Early Health, a first of its kind media summit sponsored by GE Healthcare. To view a summary video podcast of the presentation featuring Dr. Seffrin, visit <http://podserver.listenshare.com/gehr/>. The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913 and with national headquarters in Atlanta, the Society has 13 regional Divisions and local offices in 3,400 communities, involving millions of volunteers across the United States. For more information anytime, call toll free 1-800-ACS-2345

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