

American Cancer Society Honors 19 Companies with Excellence in Philanthropy Recognition

Annual award recognizes companies' generous contributions to the Society's fight against cancer

ATLANTA – November 16, 2012 – The American Cancer Society is honoring 19 companies today with the Excellence in Philanthropy award, for their generous support of the Society's efforts to eliminate cancer as a public health burden.

The Excellence in Philanthropy recognition is part of the American Cancer Society's Corporate Impact Awards, presented annually by the Society's Corporate & Systems Initiative. The honor is given to corporations that have provided \$1 million or more to the Society during the previous calendar year through a combination of corporate contributions, in-kind support, cause marketing and sponsorship, employee giving and/or event fundraising.

This year's winning corporations collectively contributed \$53.6 million to the Society's mission to create a world with less cancer and more birthdays. The **2012 recipients of the Corporate Impact *Excellence in Philanthropy* award** include:

- Abbott
- Procter & Gamble (Pantene Beautiful Lengths)
- Bank of America
- Live Positively and Sprite Zero™ of The Coca-Cola Company
- Curves International
- The Pampered Chef, LTD
- Foot Locker, Inc.
- United Airlines
- General Motors and Chevrolet
- Walgreen Company
- HairUWear
- Walmart
- IBM Corporation
- Kohl's Department Stores
- WellPoint, Inc.
- Wells Fargo
- Kroger Company
- National Football League
- maurices & dressbarn (divisions of the Ascena Retail Group, Inc.)

"The generosity and ongoing support of these companies has a direct impact on the American Cancer Society's ability to help people stay well and get well, to find cures for cancer and to fight back," says [John R. Seffrin, Ph.D.](#), chief executive officer of the American Cancer Society. "It is with their help that we are able to save 350 lives per day from cancer and continue on the path toward our goal of saving 1,000 lives per day."

In addition to their generous donations, these Excellence in Philanthropy recipients have also led the way in supporting a wide spectrum of Society programs and services in ways that reflect the strengths of each company and the interests of its employees. The companies will be presented with their award today during a session at the American Cancer Society's Nationwide Volunteer and Staff Leadership Summit held in Atlanta at the Loews Hotel.

Photos of recipients will be posted on the [@AmericanCancer](#) Twitter page (hashtag #ACSImpact) later today. For more information on each company's specific engagement, visit acsworkplacesolutions.com/impactawards

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end cancer for good. As a global grassroots force of three million volunteers, we fight for every birthday

threatened by every cancer in every community. We save lives by helping you stay well by preventing cancer or detecting it early, helping you get well by being there for you during and after a diagnosis, by finding cures through groundbreaking discovery and fighting back through public policy. As the nation's largest non-governmental investor in cancer research, contributing more than \$3.8 billion, we turn what we know about cancer into what we do. As a result, an estimated 13.7 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.

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