Be a Superhero in the Fight against Breast Cancer

ATLANTA, Aug. 21, 2017 /PRNewswire/ -- Participants in this year's American Cancer Society Making Strides Against Breast Cancer events can be superheroes in the cancer fight and look the part. Everyone who registers for a local Making Strides walk and raises at least $25 online by September 9, 2017 will receive a pink superhero cape, which symbolizes the power of the individual to fight cancer.

Making Strides Against Breast Cancer is an important source of support for the American Cancer Society's efforts to reduce the impact of breast cancer. Marking its 25th year, Making Strides walks celebrate survivorship, pay meaningful tribute to loved ones lost, and encourage collective determination to fight for a world without breast cancer.

Everyone who signs up online at MakingStridesWalk.org and raises $25 or more by September 9, 2017 will be considered a Hope Hero and receive a pink cape to proudly wear at the event.

"Thanks to the dedication of passionate individuals, there is no limit to the impact we can make when we unite together," said Susan Petre, vice president of Making Strides Against Breast Cancer. "The money raised by our Hope Heroes and other Making Strides fundraisers will fund innovative breast cancer research, provide free information and support, and help people reduce their breast cancer risk or find it early when it's most treatable. "

American Cancer Society Making Strides Against Breast Cancer walks unite communities to honor those touched by the disease and raise awareness and funds for a world without breast cancer. As the largest network of breast cancer awareness events in the nation, more than one million passionate participants support the noncompetitive three- to five-mile walks each year. Dollars raised help the American Cancer Society fund innovative breast cancer research; provide education and guidance to help people reduce their risk; and offer comprehensive patient support to those who need it most so that no one facing breast cancer ever has to walk alone. The first American Cancer Society Making Strides Against Breast Cancer walk took place in 1993.

SOURCE American Cancer Society

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