American Cancer Society Honors 18 Companies with Excellence in Philanthropy Recognition

Annual award recognizes companies' generous contributions to the Society's fight against cancer

DENVER – June 12, 2013 – The American Cancer Society is honoring 18 companies with the Excellence in Philanthropy award for their generous support of the Society's efforts to eliminate cancer as a public health burden.

The Excellence in Philanthropy recognition is part of the American Cancer Society's Corporate Impact Awards, presented annually by the Society's Corporate & Systems Initiative. The honor is given to corporations that have provided $1 million or more to the Society during the previous calendar year through a combination of corporate contributions, in-kind support, cause marketing and sponsorship, employee giving, and/or event fundraising.

This year's winning corporations collectively contributed more than $38 million to the Society's mission to create a world with less cancer and more birthdays. The 2013 recipients of the Corporate Impact *Excellence in Philanthropy* award are:

Abbott, WellPoint, Bank of America, General Motors Corporation and Chevrolet, HAIRuWEAR, IBM Corporation, Kohl's Department Stores, Kroger Company, Lee Jeans, Massachusetts General Hospital, maurices & dressbarn, divisions of the ascena retail group, inc., National Football League, Nucor Corporation, Procter & Gamble (Pantene Beautiful Lengths), The Pampered Chef, LTD, Walgreen Company, Walmart and Wells Fargo.

"We have learned from 100 years of saving lives from cancer that silence won't finish the fight – only action will," says John R. Seffrin, PhD, chief executive officer of the American Cancer Society. "The generosity and ongoing support of these companies has a direct impact on the Society's ability to ensure that lifesaving cancer research continues to get funded, to provide people facing cancer with the help they need, and to amplify our efforts so that we can, hopefully, make this cancer's last century."

In addition to their generous donations, these Excellence in Philanthropy award recipients have also led the way in supporting a wide spectrum of Society programs and services in ways that reflect the strengths of each company and the interests of its employees. The companies will be presented with their award today during the American Cancer Society Corporate Impact Conference at the Westin Denver Downtown Hotel in Denver, Colorado.

Photos will be posted on the @ACSImpactTwitter page. For more information on each company's specific engagement, visit acsworkplacesolutions.com/impactawards.asp.

About the American Cancer Society:

The American Cancer Society is a global grassroots force of more than three million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 20 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks in part to our progress nearly 14 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. As we mark our 100th birthday in 2013, we're determined to finish the fight against cancer. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.