American Cancer Society appoints Art delaCruz as Chief Operating Officer

Mission-driven leader and Navy veteran to help advance greater collaboration and impact across ACS

ATLANTA, June 10, 2026 - The American Cancer Society (ACS) and its advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), today announced Art delaCruz as the chief operating officer (COO), effective June 17, 2026. In this newly created role, he will help connect strategy and execution across the enterprise as several organizational functions come together under the Office of the COO to support greater alignment, shared focus and coordinated leadership.

“Art is exceptionally well-suited for this role and the vision we’ve set for the Office of the COO,” said Shane Jacobson, chief executive officer of the American Cancer Society and ACS CAN. “He brings a rare combination of strategic insight, deep operational discipline, and mission-driven leadership in the nonprofit, corporate and military sectors. His experience leading complex organizations makes him the right leader to help us advance our mission with even greater impact.”

Throughout his career, delaCruz has been recognized for building high-performing teams, leading through challenges, and advancing service-driven missions. Most recently, he served as chief executive officer of Team Rubicon, a veteran-led humanitarian organization, after previously serving as its president and chief operating officer. As a 22-year United States Navy veteran, delaCruz led high-stakes global operations and was a TOPGUN instructor and the first Asian American to serve in that role.

“I’ve spent much of my career serving organizations with a clear mission and a direct impact on people’s lives, and that is exactly what drew me to ACS,” said delaCruz. “This is a moment of both urgency and possibility in the fight against cancer. Having seen this disease touch people I care about, the opportunity to help advance this mission and contribute to meaningful progress is incredibly personal and deeply motivating.”

delaCruz holds a M.S. in operations management from the University of Arkansas and a B.S. in physics from the United States Naval Academy and serves on multiple advisory and philanthropic boards.

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About the American Cancer Society

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 110 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer. To learn more, visit cancer.org or call our 24/7 helpline at 1-800-227-2345. Connect with us on Facebook, X, and Instagram.

About ACS CAN

The American Cancer Society Cancer Action Network (ACS CAN) advocates for evidence-based public policies to reduce the cancer burden for everyone. We engage our volunteers across the country to make their voices heard by policymakers at every level of government. We believe everyone should have a fair and just opportunity to prevent, detect, treat, and survive cancer. Since 2001, as the American Cancer Society’s nonprofit, nonpartisan advocacy affiliate, ACS CAN has successfully advocated for billions of dollars in cancer research funding, expanded access to quality affordable health care, and advanced proven tobacco control measures. We stand with our volunteers, working to make cancer a top priority for policymakers in cities, states and our nation’s capital. Join the fight by visiting www.fightcancer.org.

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