## Forbes Recognizes the American Cancer Society as One of the Best Employers for Diversity in 2024

**ATLANTA, May 5, 2024** – The <u>American Cancer Society</u> (ACS) has been named on the <u>Forbes 2024 list of the Best Employers for Diversity</u>. This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider.

"The American Cancer Society is proud to be recognized for our organization's commitment to striving for equity through inclusion and respect, as part of our <u>Core Values</u>. We are building a workplace culture of inclusion and belonging, where diverse experiences and perspectives are welcomed and encouraged," said <u>Dr. Karen Knudsen</u>, Chief Executive Officer at the American Cancer Society. "Not only are these efforts central to building a healthy and vibrant environment for our team members, but they are also an essential strategy in the fight to ensure that all people have a fair and just opportunity to prevent, detect, treat, and survive cancer."

The **Best Employers for Diversity 2024** were identified in an independent survey from more than 170,000 U.S.-based employees working for companies employing at least 1,000 people within the U.S. The evaluation was based on three criteria:

- Personal Recommendations: Employees were asked to give their opinions on a series of statements regarding age, gender, ethnicity, disability, LGBTQIA+ status, and general diversity in their current workplace.
- **Public Recommendations**: Participants were also asked to evaluate other employers in their respective industries that stand out either positively or negatively regarding diversity.
- **KPIs**: The evaluation included extensive research on how companies fared across a range of diversity-related best-practices, including representation, accountability and communication, internal initiatives, and external involvement.

Based on the results of the study, ACS was recognized among the top 75 organizations on the Forbes list of the Best Employers for Diversity 2024. More than 1,300 companies were assessed, and the 500 organizations with the highest scores made the final list.

"At ACS, diversity, equity and inclusion are foundational to our mission. Our Employee Engagement Groups (EEGs), which welcome all team members, regardless of identity, background or heritage, are the cornerstone of our efforts. I'd like to thank our EEG leaders for their dedication to expanding cultural awareness, promoting real dialogue about inclusion and helping inform our ongoing efforts to address health inequity and the resulting disparities in healthcare outcomes," said <a href="Tawana Thomas Johnson">Tawana Thomas Johnson</a>, senior vice president and chief diversity officer at the American Cancer Society.

Through groundbreaking research, dedicated funding and support for public health legislation focused on reducing health disparities across diverse and multicultural populations, ACS continues to work to ensure everyone has an equal opportunity to live a healthy life, prevent cancer, detect it early and receive high-quality treatment and support when they need it.

For more information about ACS' efforts to promote diversity, equity and inclusion in the workplace and beyond, visit <u>cancer.org</u>.

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## **About the American Cancer Society**

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 110 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer. To learn more, visit

 $\underline{cancer.org} \ or \ call \ our \ 24/7 \ helpline \ at \ \underline{1\text{-}800\text{-}227\text{-}2345}. \ Connect \ with \ us \ on \ \underline{Facebook, \ X,} \ and \ \underline{Instagram}.$ 

For further information: American Cancer Society - Michele.Money-Carson@cancer.org

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