Sun Safety During Summer Months

Atlanta 2007/05/31 -Len Lichtenfeld, MD, deputy chief medical officer for the American Cancer Society, recently spoke to radio stations about the importance of practicing sun safety. Dr. Lichtenfeld addressed results from a Society study that found that intense ultraviolet (UV) exposure remains common in adolescents despite extensive skin cancer prevention messages, and evidence that excessive sun exposure in childhood contributes to the risk of skin cancers later in life. He also highlighted the Society's Slip! Slop! Slap! message—Slip on a shirt, Slop on sunscreen (SPF 30 or higher) and Slap on a hat. To listen to an audio clip featuring Lichtenfeld, visit http://www.radionewssource.com/Scripts/sunsafety.htm. The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913 and with national headquarters in Atlanta, the Society has 13 regional Divisions and local offices in 3,400 communities, involving millions of volunteers across the United States. For more information anytime, call toll free 1-800-ACS-2345

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