American Cancer Society Honors 23 Companies for Excellence in Philanthropy

Annual Award Recognizes Generous Contributions to Support The Society's Mission

ATLANTA (September 15, 2015) -- The American Cancer Society is honoring 23 companies with the 2015 Excellence in Philanthropy award for their generous support of the Society's efforts to eliminate cancer as a public health burden.

The Award of Excellence in Philanthropy recognition is part of the American Cancer Society's Corporate Impact Award Series, presented annually by the Society's Corporate Relationships and Strategic Alliances team. The honor is given to corporations that have provided $1 million or more to the Society during the previous calendar year through a combination of corporate contributions, in-kind support, cause marketing and sponsorship, employee giving, and/or event fundraising.

This year's award-winning corporations collectively contributed more than $40 million in cash revenue and nearly $16 million in in-kind support and contributed services to the Society's mission to create a world with less cancer and more birthdays. The 2015 recipients of the Corporate Impact Excellence in Philanthropy award are:

Anthem, Inc. (formerly WellPoint)

Bank of America Corporation

Chevy Purple Roads

CVS Pharmacy

Delta Airlines, Inc.

Extended Stay America

General Motors and Chevrolet

IBM Corporation

Kohl's Department Stores and Kohl's Cares

Kroger Company

Lee Jeans

maurices, dressbarn & Lane Bryant, divisions of the ascena retail Group, Inc.

National Football League (Crucial Catch)

New York State United Teachers

No Shave November*

Nucor Corporation

Pampered Chef, LTD

Walgreen Company

Walmart

Wells Fargo

“We are grateful for the generosity of these companies that enables the American Cancer Society continue its work to reduce cancer deaths and alleviate suffering of cancer patients, and ultimately, to eliminate cancer once and for all,” said Gary Reedy, chief executive officer of the American Cancer Society. “Their strong support and ongoing commitment to the Society and its mission help ensure that lifesaving cancer research continues to get funded and that people and their families facing cancer get the help they need.”

In addition to their generous donations, these Excellence in Philanthropy award recipients have also led the way in supporting a wide spectrum of Society programs and services in ways that reflect the strengths of each company and the interests of its employees.

About the American Cancer Society

The American Cancer Society is a global grassroots force of 2.5 million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 20 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks in part to our progress,14.5 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. We are determined to finish the fight against cancer. We're finding cures as the nation’s largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.

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