American Cancer Society Launches New Cancer Statistics Web Site

Users can research, generate custom stat bites

January 14, 2016—The American Cancer Society has launched a new web tool to make it easier for reporters, the public, and those involved in the cancer fight to find and share cancer statistics. The Cancer Statistics Center (**CancerStatisticsCenter.cancer.org**) uses data from the Society's annual Cancer Facts & Figures report and Cancer Statistics article (published in CA: A Cancer Journal for Clinicians), as well as much, much more data, to create a comprehensive interactive resource to help the public learn about the cancer burden in the United States.

The mobile and tablet friendly Cancer Statistics Center website creates a brand new way for readers to explore, interact with, and share cancer statistics. It provides detailed statistics on a range of topics including:

- Estimated new cancer cases and deaths by sex, state, and cancer type in the current year
- Current cancer incidence, mortality, and survival rates and trends for individual cancer sites
- Risk factors (e.g.: smoking, obesity) and screening rates by state

The website can be used to:

- View and download maps, graphs, and charts
- Create custom downloadable maps, graphs, and charts
- Export data to Excel
- Share specific statistics that are important to readers

"We are thrilled to offer this simple-to-use interactive solution for finding important cancer data quickly and easily; a tool we think even those who are most averse to numbers, statistics, and data will find easy to use," said Rebecca Siegel, MPH, strategic director of surveillance for the American Cancer Society and co-creator of the site. "We estimate there are more than 14,000 data points included in this framework, with all of the data made easily customizable and ready to insert into presentations and news stories."

The Cancer Statistics Center website aims to serve the needs of cancer control advocates, journalists, government and private public health agencies, and policy makers, as well as patients, survivors and the general public, in order to promote cancer prevention and control.
