American Cancer Society Receives Transformative Real Estate Gift

ATLANTA - March 1, 2024 — The American Cancer Society (ACS) announced today the receipt of a substantial real estate gift from the Snyder family that will play a critical role in accelerating the ACS mission to improve the lives of cancer patients and their families. The transformative gift comes in the form of real estate in Maryland currently listed for sale for $34.9 Million; the eventual proceeds from the gift will be unrestricted and used to further ACS’s mission through funding cancer research discoveries, enhancing direct patient support in 20,000 communities across the country, and through advocating for policies that enhance access to cancer care.

The Snyders are passionate advocates for cancer awareness and have a longstanding commitment to supporting cancer-related causes and the ACS. Tanya Snyder, a cancer survivor and a former national spokeswoman for the NFL's "Crucial Catch" breast cancer awareness campaign, was previously recognized by the ACS as Mother of the Year for her exceptional community efforts.

“We are incredibly grateful for the gift, and the generosity cannot be overstated,” said Dr. Karen Knudsen, CEO of the American Cancer Society. “Thanks to investment in cancer research, more people are surviving the 200 diseases we call cancer, but so much remains to be accomplished to further reduce the overall burden of cancer. At present, one in two men and one in three women in the United States will receive a cancer diagnosis during their lifetime. As such, ACS is grateful for support and commitment – in the form of time, service, and financial contributions – from individuals and families like the Snyders, which will allow us to accelerate progress against cancer and to improve the lives of cancer patients and their families.”

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About the American Cancer Society

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 100 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer. To learn more, visit cancer.org or call our 24/7 helpline at 1-800-227-2345. Connect with us on Facebook, Twitter, and Instagram.

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