

# American Cancer Society Corporate Impact Award for Philanthropy Recognizes the Support of Generous Companies and Workers

## 2011 Awards Series Cites Corporate Commitment to Employee Health, Employee Giving, and Community Engagement

**ATLANTA - November 10, 2011** – Today the American Cancer Society honored 17 companies for their generous support of the Society's efforts to save lives and eliminate cancer as a public health burden. These companies received the Corporate Impact Award: Philanthropy during a ceremony at the Society's Annual Meeting today. This award honors corporations that have given \$1 million or more to the American Cancer Society in the previous calendar year through corporate philanthropy or in-kind support, cause marketing and sponsorship, employee giving, and team fundraising. This year's winning corporations collectively contributed \$36 million in 2010 to the Society's efforts to create a world with less cancer and more birthdays.

Receiving the 2011 Corporate Impact Award: Philanthropy were: **Abbott Laboratories; AstraZeneca Pharmaceuticals, LP; Bank of America; BCBG Max Azria Group, Inc.; Curves International; HAIRuWEAR; IBM; Kohl's Department Stores; Live Positively and the Sprite Zero brand of The Coca-Cola Company; maurices & dressbarn, divisions of the ascena retail group inc.; The National Football League; The Pampered Chef, LTD; PartyLite Gifts, Inc.; Roche Pharmaceuticals; United Continental Holdings, Inc.; Walgreen Company; and Walmart.**

In addition to their extraordinary donations, these companies have led the way in supporting a wide spectrum of American Cancer Society programs and services in ways that reflect the strengths of each company and the interests of its employees. For more information on each recipient company's specific engagement with the American Cancer Society, visit

<http://acsworkplacesolutions.com/impactawards.asp>

"I am pleased to see these companies receiving well-deserved recognition for all that they have done and continue to do to enable the American Cancer Society to work toward a world with less cancer and more birthdays," said Society CEO John R. Seffrin, Ph.D. "We are also so appreciative of the ongoing support we receive from so many individuals who work for these companies. These relationships have a direct impact on our ability to save lives."

The American Cancer Society Corporate Impact Awards are presented annually on behalf of the Society's Corporate & Systems Initiative – an effort which creates meaningful, long-term relationships with corporations and employers of all sizes by engaging them in delivery of the Society's lifesaving mission and support for its numerous programs and services. The Corporate & Systems Initiative helps companies implement scientifically-sound, comprehensive health and wellness programs and provides information and high-quality support for cancer screening and care to help people stay well and get well.

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping people stay well by preventing cancer or detecting it early; by helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight. As the

nation's largest non-governmental investor in cancer research, contributing more than \$3.5 billion, we turn what we know about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-800-227-2345 or visit [cancer.org](http://cancer.org).

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